



## HP and QlikTech

QlikView Business Analysis solution

Power and simplicity makes insight accessible to everyone

### Empower users with information

Organizations today are frustrated with long, costly business intelligence (BI) deployments. Users are increasingly clamoring for more access to information and the power to make smarter decisions. You need a scalable, easy-to-deploy way to get business information to where it matters most.

### QlikView advantage

QlikTech's flagship product, QlikView, makes sophisticated analysis dramatically easier to deploy, use and maintain. QlikView works the way the mind works—making visual associations by connecting data from HP Neoview enterprise data warehousing platform in just a few clicks. By utilizing unique, in-memory, associative technology, QlikView's click-driven, visually interactive interface is intuitive to use and simple to change. QlikView applications can be developed and deployed in just days or weeks, delivering fast impact to everyone in the organization. Combined with powerful 64-bit technology from HP, QlikView easily scales to analyze billions of records instantly.

### Solution benefits

- Fast implementation – solutions are live in less than 30 days
- Easy to use – end-users require no training
- Flexible – allows unlimited dimensions and measures, and can be modified in seconds
- Integrated – dashboards, analysis and reporting in a single solution
- Risk-free – free trial download and 30 day money back guarantee



### Working together with HP

BI solutions enable you to tap into the vast pools of information residing across your enterprise. To achieve this goal, today's BI solutions provide sophisticated software—driven by high-performance hardware—that can integrate, analyze and report on diverse data to enable more timely and informed business decisions. Working with HP, you can implement scalable, available and cost-effective BI solutions that deliver flexibility and performance to provide the intelligence you need, when you need it, and increase the value of your information assets.

QlikView



## QlikView and HP Neoview platform

In today's challenging economy, companies need to give business users tools that help them analyze current conditions to make optimal decisions immediately. The combination of QlikView and HP Neoview platform provides the opportunity for organizations with enormous data volumes to offer analysis and information broadly, providing everyone the visibility they need to contribute to the success of the enterprise. Together, QlikView and HP Neoview platform can handle substantial amounts of data and accommodate large numbers of users, providing a powerful platform for conducting detailed visual analysis and reporting. The HP Neoview platform is designed to meet the needs of a 24x7 operational BI environment where massive amounts of information are analyzed in seconds. QlikView is designed specifically to enable fast, user-driven analysis and reporting, allowing users to visualize all of their data at the click of a button—at a fraction of the cost of traditional BI software.

### HP products supported

Our solutions are supported on a broad range of HP servers on Intel® architectures. From blades and clustered servers to high-powered, 64-bit, multi-processor supercomputers, HP servers set the standard for performance, scalability, availability and manageability. With industry-leading innovation and value, HP servers are the ideal choice for helping you meet today's business challenges while preparing for tomorrow's.

### Operating systems supported

Our solutions are optimized for Microsoft® Windows® environments. By working collaboratively with HP, we can leverage extensive HP experience—deploying more than 11 million Microsoft Windows 2000/2003/XP seats, as well as over 1400 Microsoft .NET projects—to design a Microsoft Windows-based solution that precisely matches your business needs. You can trust HP to deliver highest-quality solutions quickly, efficiently and at the best cost—enabling you to keep pace with the rapid changes in today's volatile marketplace.

### Service and support

Working with HP, QlikTech provides you a complete portfolio of services tailored to your unique business needs. We leverage proven methodologies and expertise to design, build, integrate, manage and evolve to the next-generation BI solutions that enable you to respond to business changes quickly, easily and cost-effectively.

### Building on the value of strong relationships

By working collaboratively with HP, we can leverage the necessary resources, experience and knowledge to deliver tailor-made solutions that drive better business value. For more than 50 years, HP has thrived on innovation, holding a proven track record of success in virtually every market, customer segment and region worldwide. Together, we use innovative technology and services to design solutions that meet today's business challenges, while helping you prepare for tomorrow's.

QlikTech is the world's fastest-growing business intelligence software vendor according to IDC. QlikTech has over 10,000 customers in 92 countries and more than 500 partners worldwide. QlikTech was founded in Lund, Sweden, and is headquartered in Radnor, PA (USA), with direct operations throughout Europe.

### Working together to drive success

By combining standards-based and modular technologies with our leading-edge applications and comprehensive services portfolio, you gain a powerful, flexible solution that meets your business needs today and dynamically adapts as those needs change. We provide an agile foundation for building a highly responsive enterprise that drives better business outcomes and promotes your long term success.

## Technology for better business outcomes

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